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GAME BOY ADVANCE
FREQUENTLY ASKED QUESTIONS

1. ***What is Game Boy Advance?***

Nintendo's 32-bit Game Boy Advance is the revolutionary all-new version of the best-selling Game Boy video game system, which has sold more than 110 million systems since its release in 1989. With a new horizontal orientation and dual shoulder buttons, Game Boy Advance boosts the screen size by 50 percent and displays more than 500 times as many on-screen colors as Game Boy Color. The system features high-resolution graphics on its 2.9-inch color LCD screen, supports four-player gameplay and has the ability to play virtually all Game Boy and Game Boy Color games. Game Boy Advance has been designed to work in conjunction with NINTENDO GAMECUBE in the future.

2. ***How powerful is Game Boy Advance?***

With Game Boy Advance's 32-bit RISC CPU, the system is several dozen times more powerful than Game Boy Color, capable of producing high-resolution, console-quality graphics on the compact portable video game system, equal to high-definition TV.

3. ***What are the display capabilities of Game Boy Advance?***

Game Boy Advance is capable of simultaneously displaying up to 32,768 colors on its 2.9-inch reflective TFT color LCD screen – a display 50 percent larger than that of Game Boy Color. With a resolution of 240 by 160 pixels and crisp detailed graphics displaying more than 38,000 pixels on a wide-screen, Game Boy Advance boasts the best graphic resolution of any portable video game system.

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4. ***Is Game Boy Advance similar in design to the original Game Boy and Game Boy Color?***

   Although the system stays true to the rich heritage of Game Boy, the system has been completely re-designed. With its new horizontal orientation, larger LCD screen and improved control interface – now with new shoulder buttons – Game Boy Advance has re-invented handheld gameplay for the ultimate in portable fun.

5. ***How much will the system and games cost?***

   Game Boy Advance will carry a manufacturer's suggested retail price of $99.95. Software titles will retail in the range of $29.95 to $39.95.

6. ***What colors is the system available in at launch?***

   Game Boy Advance will launch in three different colors: Indigo (violet), Glacier (translucent blue) and Arctic (white). Fuchsia (translucent pink) will be available on July 2, 2001.

7. ***What is the battery life of the system?***

   With a power supply of 2 AA batteries, Game Boy Advance allows for up to 15 hours of continuous play.

8. ***Can Game Boy Advance play multi-player games?***

   Yes. Using a Game Boy Advance link cable (sold separately), up to four Game Boy Advance systems can be linked up for head-to-head action in multi-player compatible games. Some multi-player games are capable of basic multi-player features using a single "host" game pak (one pak, four players), while other games will offer enhanced options by using a game pak in each system (four paks, four players).

9. ***Can I play my Game Boy and Game Boy Color games on Game Boy Advance?***

   Absolutely. Game Boy Advance is backwards compatible with virtually all of the Game Boy and Game Boy Color titles.

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10. Can I play Game Boy Advance games on my Game Boy or Game Boy Color?

No. Due to the advanced technology of Game Boy Advance software, these next-generation games are incompatible with previous Game Boy systems and can damage your system if used incorrectly.

11. Is Game Boy Advance compatible with Game Boy Camera?

Yes; however, images will still be captured in black and white.

12. When will Game Boy Advance be available at a store near me?

Game Boy Advance launched in Japan on March 21, 2001, and debuts in North America on June 11, 2001.

13. What games will be available at launch?

Nintendo will be introducing *Super Mario Advance*®, the revolutionary new next-gen title in the legendary Super Mario Bros.® series, and the fast-paced futuristic racing game *F-ZERO*®*: Maximum Velocity* with Game Boy Advance. In addition, a broad range of third-party games will be available at launch including *Tony Hawk's Pro Skater 2*, *Chu Chu Rocket!* and *Rayman Advance*. In all, more than 60 exclusive Game Boy Advance titles are expected in time for the 2001 holiday season, developed and published by companies such as Activision, Konami, 3DO, Namco and more.

14. How much does Nintendo plan to spend to market Game Boy Advance?

Nintendo has budgeted $75 million in marketing support for Game Boy Advance in 2001.

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